http://www.google.com/tagmanager/

Google Tag Manager is free and easy, leaving more time and money to spend on your marketing campaigns. You manage your tags yourself, with an easy-to-use web interface, rather than forcing you or your IT department to write or rewrite site code.

<!-- Google Tag Manager -->

<noscript><iframe src="//www.googletagmanager.com/ns.html?id=GTM-WLNC"

height="0" width="0" style="display:none;visibility:hidden"></iframe></noscript>

<script>(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start':

new Date().getTime(),event:'gtm.js'});var f=d.getElementsByTagName(s)[0],

j=d.createElement(s),dl=l!='dataLayer'?'&l='+l:'';j.async=true;j.src=

'//www.googletagmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);

})(window,document,'script','dataLayer','GTM-WLNC');</script>

<!-- End Google Tag Manager -->

**Where do I put this code?**

Copy the code and paste it onto every page of your website. Place it immediately after the opening <body> tag.

For more information about installing the Google Tag Manager snippet, visit our [developer documents](http://developers.google.com/tag-manager).